

IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF TEXAS
WICHITA FALLS DIVISION

X CORP., §
§
Plaintiff, §
§
v. § No. 7:24-cv-00114-K
§
WORLD FEDERATION OF ADVERTISERS; §
MARS, INCORPORATED; CVS HEALTH §
CORPORATION; ØRSTED A/S; AND §
TWITCH INTERACTIVE, INC., §
§
Defendants. §

**JOINT MOTION TO EXTEND DEADLINES
AND IMPLEMENT JOINT BRIEFING SCHEDULE**

TO THE HONORABLE ED KINKEADE, UNITED STATES DISTRICT JUDGE:

Plaintiff X Corp. (“X” or “Plaintiff”) and Defendants World Federation of Advertisers (“WFA”); Mars, Incorporated (“Mars”); CVS Health Corporation (“CVS”); and Ørsted A/S (“Ørsted”) (collectively, the “Defendants,” and with Plaintiff, the “Parties”) respectfully file this Joint Motion to Extend Deadlines and Implement Joint Briefing Schedule (the “Motion”) and urge that it be granted.

On November 18, 2024, Plaintiff filed its Amended Complaint, which, among other things, added Twitch Interactive, Inc. (“Twitch”) as a new defendant. By prior order of the Court (Dkt. No. 48), the deadline for Defendants WFA, Mars, CVS, and Ørsted to answer or otherwise respond to Plaintiff’s complaint is December 13, 2024. Twitch waived service pursuant to FED. R. CIV. P. 4(d), and its deadline to answer or otherwise respond to the complaint is January 24, 2025. (Twitch has advised the Parties that it is in the process of retaining Texas counsel and that it is in agreement with the Parties’ proposed briefing schedule, as set forth below.)

The Defendants intend to file responsive motions and, upon conferring, the Parties seek to implement a joint briefing schedule for Plaintiff and all Defendants. Good cause exists for these extensions. *See FED. R. CIV. P. 6(b)(1)(A).* Given the substantial overlap in the antitrust claims made against the various Defendants, a joint briefing schedule and extended deadlines will facilitate more efficient, streamlined briefing among the Defendants, allow the parties to avoid intensive briefing over the holidays, and promote judicial efficiency. Accordingly, the Parties respectfully request the following extensions to the currently applicable deadlines, incorporating the same time intervals set forth in the Court's prior scheduling order (Dkt. 48):

- January 24, 2025: Defendants' deadline to answer, move, or otherwise respond to the Amended Complaint.
- March 18, 2025: Plaintiffs' deadline to respond to Defendants' responsive motions.
- May 20, 2025: Defendants' deadline to file reply briefs.

This joint briefing schedule will be in the interests of justice and judicial economy and does not prejudice any Party. Accordingly, the Parties respectfully urge that the Court grant this Motion and extend the requested deadlines.

Dated: December 5, 2024

Respectfully submitted,

/s/ John C. Sullivan

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CERTIFICATE OF SERVICE

I certify that on December 5, 2024, a true and correct copy of the foregoing instrument was served on all counsel of record using the Court's electronic filing system.

/s/ C. Jason Fenton

C. Jason Fenton